

THE INDEPENDENT

W. O. SAUNDERS, Editor

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WHAT is the good will of the thousands of readers of this newspaper worth to your business? Probably hundreds or thousands of dollars, according to the size of your business. The good will of the readers of this newspaper is yours, to be created by constant advertising. Your advertisement appearing every week in this paper will in a year tie thousands of readers of this newspaper to your business. Spasmodic advertising will not do that. When you place an ad in this paper just once in a while you are not cutting much of a figure. Newspaper readers generally are suspicious of the advertiser who comes at them only once in a while.

Why No Union Label

THE INDEPENDENT employs none but union labor. This newspaper pays and always has paid the highest wages paid by any newspaper or job printing plant in Elizabeth City. THE INDEPENDENT has always been first to advance wages in the printing trade in this town. And yet THE INDEPENDENT does not carry the union label. It doesn't carry the union label because the union in this town says that THE INDEPENDENT shall employ only one apprentice for every three journeymen printers. THE INDEPENDENT employs two apprentices, is at this time teaching the printing trade to two sixteen year old boys who want to learn the printing business. THE INDEPENDENT has long felt the scarcity of skilled printers in Elizabeth City. It is hard to bring skilled printers to a small town. A town has to train its own printers. And these eventually drift off to the big cities. The big cities seldom send anything but bums to the print shops of the small town. And so that is why THE INDEPENDENT doesn't carry the union label, tho employing all union printers and paying higher wages all round than any shop in Elizabeth City now pays or ever has paid.

The Poor Chinamen

I HAVE before me a copy of Hallock's Chinese Almanac. It is printed in Chinese and is interesting to look at. It doesn't look like our printing at all. And it is printed on toilet paper. At least, it looks like toilet paper. It is printed one side of the paper only and the blank pages are folded together. Hallock's Chinese Almanac is published at Shanghai, China and circulated among the Chinese all over the Chinese empire—or is it a republic now? It tells the Chinaman in his own language the days and months, the changes of the moon, when the sun rises and sets, when to plant his Chop Suey and how to harvest his Chow Mein. Like all almanacs, it is full of advertising and in the advertising pages one finds a curious and interesting fact. I find two pages of the advertising section of this Chinese Almanac devoted to advertisements of the American brand or religion (Christianity), and eleven pages devoted to advertising American patent medicines. Evidently the patent medicine fakers have more enterpris than American missionaries. How the Chinese gods must weep. If our missionaries don't proselyte their humble subjects, then the aforesaid subjects are in more imminent danger of swapping their faith in the Chinese Gods for a reliance in the saving efficacy of Yankee nostrums.

The Great Unorganized

THE movement to enroll every cotton growing farmer in the southern states in the American Cotton Association should succeed. Here is an opportunity for the farmers of the south to organize in one great aggressive, organization for a definite and wholly reasonable purpose.

The farmer needs organization. Capital has been organized nationally and internationally for half a century. Labor is now organized, nationally and internationally. And the farmer, who is both capital and labor, and who should be absolutely independent of both is hopelessly unorganized and is the most dependent class on earth.

The curse of the farmer has been cheap labor. It has made everything about him cheap. It has cheapened his own code of living. It has cheapened his relations towards his wife and children. It has lowered his morals and debased his finest passions by making him force upon his women the constant breeding of children to labor in the fields. There is no greater crime against God and humanity than that of breeding children just to supply the ever aggravating demand for cotton pickers on the farm.

Cheap labor, cheap production has meant cheap returns. The cotton farmer has never received an adequate return for his product. He ought to live like a prince. He ought to have hot and cold running water and a bath room and toilet facilities in his home. He should have sewerage disposal and electric lights. His wife's labor should be lightened, not only by a good kitchen range, but by a fireless cooker, an electric washing machine, and an ironing machine. You can buy a machine with which to iron clothes for as little as \$50, and I have never seen one on a farm in northeastern North Carolina. Instead of these modern conveniences, making life on the farm most attractive and inviting, too many farmers live like hogs and cattle. They live like hogs and cattle in that they have no more conveniences than they can possibly get along with. A hog has that much.

But to have these things a farmer must pay for them. And he can't pay for a thing if he hasn't something to pay with. He can never have anything to pay with so long as some one else dictates the price he shall get for his product.

The shoe trust knows what you will pay for a pair of shoes. The meat trust fixes the price you shall pay for your meat. The steel trust fixes the price the public pays for its nails, for its fencing, for its roofings, etc. The oil trust fixes the price of oils and gasoline from day to day. And the farmer fixes the price of nothing. He lets the organized speculator fix prices for him.

The farmers owe it to themselves to their wives, to their children, to the state and to the society to organize. The only way you can get what is coming to you in this world is to go after it. Nothing is handed to you gratis any more. All the manna from heaven was gobbled up by the Jews more than three thousand years ago.

LEAGUE OF NATIONS
NOT ADOPTED YET!

It now looks as if there will have to be a compromise agreement on the League of Nations before it is adopted since in a little Senatorial show-down the other day neither faction seemed to have sufficient strength to carry same to their liking.

Where there are a goodly number of people, there are numerous opinions. And some times somebody has to go without getting just what they would like to have. If you put off buying your Suit or Overcoat this season either for yourself or boy, you may have to take what you can get, rather than get what you want!

Notwithstanding the scarcity of Men's Young Men's and Boy's Clothing and other wearing apparel, including shoes, we have the biggest stock in every line

that we have ever carried.

If you are looking for the latest Style in Men's, Young Men's and Boy's wearing apparel, from head to foot, of good quality, at low Prices, don't fail to see our line.

C. A. COOKE,
ELIZABETH CITY, N. C.
—advertisement.

JURORS FOR NOVEMBER COURT

Following are the jurors for the November term of court.
John Cartwright, H. M. Pritchard, W. L. Pritchard, H. C. Garrett, W. L. Cartwright, (Salem), W. H. Ballance, Thomas A. Corbett, C. W. Hollowell, B. O. Morris, A. F. Miller, Cader Temple, C. C. Lutton, J. J. Brothers, E. J. Spence, G. E. Harris, W. N. Price, Lemuel Cartwright, W. G. Overman, Elmo Stokely, C. E. Kramer, Rufus Hewett, W. E. Griffin, J. J. Watson, Joseph Morse.

CYPRESS SHINGLES

Lambert Bros. announce the arrival of a car load of No. 1 cypress shingles this week. There has been a considerable demand for and a shortage of these shingles for several weeks.

Stock Offering

\$300,000

Inland Navigation Co.

INCORPORATED

The Inland Navigation Company is incorporated for the purpose of owning and operating fast freight boats upon the inland waterways between Norfolk, Va., and the sounds, rivers and shallow streams of North Carolina and Virginia.

BUSINESS

The amount of business may be imagined when it can be stated conservatively that more than a million tons of perishable freight is moved annually from this section. It is impossible for the railroads to take care of it all. Thousands of tons are spoiled annually because of this congestion. The waste is enormous and the salvage which is assured through the Inland Navigation Company's enterprise will be correspondingly profitable.

In addition to the perishable farm produce there are large shipments of timber, lumber, coal, cotton, tobacco, peanuts, corn, fertilizer, fish, tar oil, live stock, hay, feed, grain and general merchandise.

NORFOLK

Norfolk is the natural distributing point for all this cargo. It will help load the ships for export trade. It will help fill your elevator if you had one. It will supply the raw material for more mills and factories in Norfolk, which are greatly needed. These in turn would be a great factor in adding to Norfolk's boom.

FARMING DISTRICTS

On the other hand it would give a larger and better market for the people of the city and farming district in those sections. It would bring more people to Norfolk to trade with the merchants here. It would help to develop one of the largest and most productive territories in the United States. By scratching over the ground they raise three crops a year; what could they do with modern machinery and up-to-date methods?

GOVERNMENT MONEY

The Government is spending millions of dollars in development and straightening the inland waterways and if you will call at the office we will show you their maps giving the route. Without boats plying upon the waterways the Government's efforts and money will be wasted. The Albemarle Canal has been taken over recently by the Government, deepened to 12 feet, and made free of charge for passing through the locks.

NEWLY INVENTED BOAT

The company may acquire the exclusive right to build, own and operate boats in the Tidewater sections of Virginia and North Carolina, which have recently been invented by Mr. Fred D. Doty. These boats are unrivalled, they can operate the shallowest and crookedest streams at speed. They are flatbottomed with an extended stern on each side of which is a paddle wheel which are lifted as the boat is loaded so that the wheels have the same dip in the water, whether the boat be loaded or light.

A special make, internal combustion engine which has thoroughly been tried out and tested, will develop 150 H. P. per hour on eight gallons of crude oil, at five cents per gallon. In other words we claim to run one of our boats 120 feet by 30 feet, beam on 5 feet draft at 14 miles per hour, for less than five cents per mile and carry a load of 200 tons. These boats are to navigate the crooked rivers and shallow streams connecting at Norfolk under pro-rate agreement with steamers for the northern markets. The first cost of construction of these boats is 33 per cent less than an ordinary boat of the same size and the cost of operation would be reduced to a saving of about 45 per cent of operating under steam power.

ONE OVERHEAD EXPENSE

All of the different boat lines will be under one management with but one overhead charge. The present freight rates are satisfactory to us and the company expects to pay large dividends to its stockholders while the railroads are demanding higher rates.

CHARTER

The company is chartered under the laws of North Carolina and the provisions of its charter demonstrates that it is a practical straightforward business proposition, fair to all concerned; the producer, the shipper, the consumer, the investor and the company.

There are no promotion fees and no stock is sold for less than par.

CAPITAL STOCK

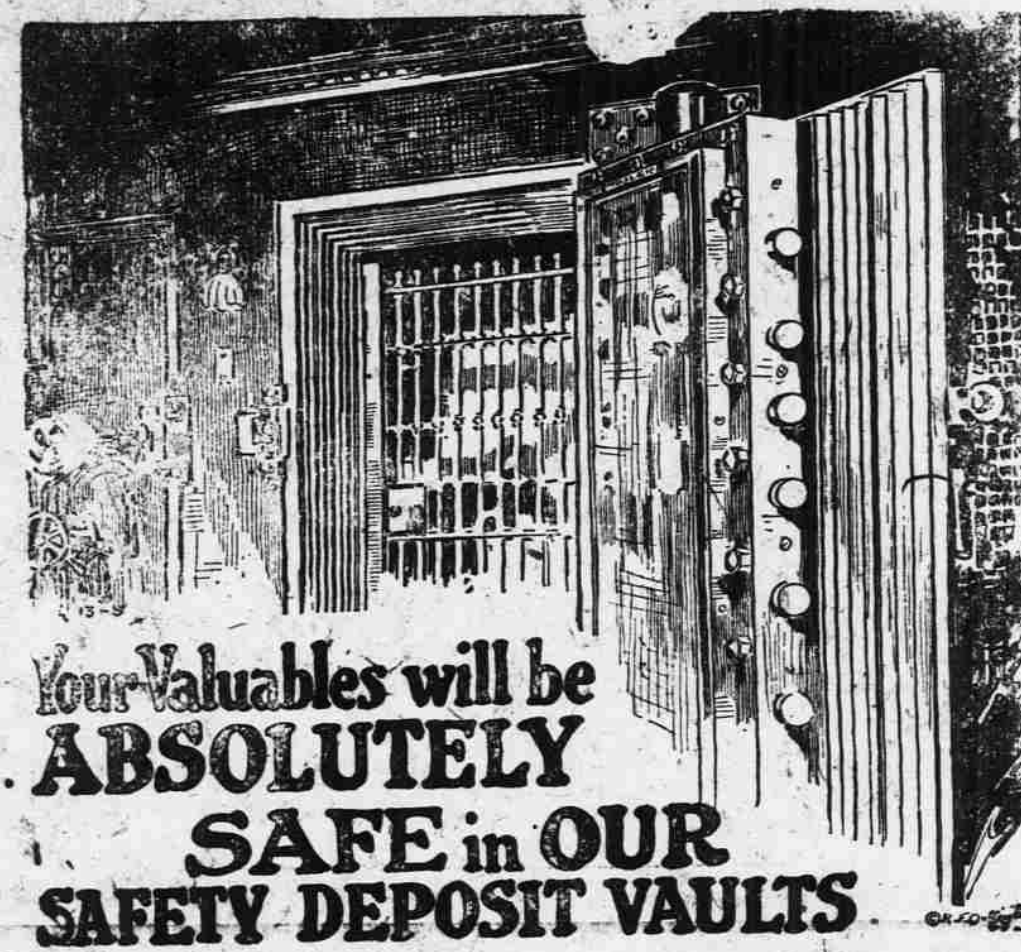
The total capital stock authorized is \$300,000 of which \$200,000 is 9 per cent preferred and \$100,000 common stock.

The preferred stock receives the first dividend up to 9 per cent, the common stock receives the remainder up to 9 per cent and the dividend paid over the 9 per cent to each is divided equally between them. The common stock has the right to vote at elections for all corporate purposes.

The preferred stock is being sold at par of \$10.00 per share. The common stock can be purchased at the same price. Both are full paid and non assessable. Call or write for further information.

Inland Navigation Co.

615 Board of Trade Building
Plume and Atlantic Streets Norfolk, Va.
Phone 8182



Your Valuables will be
ABSOLUTELY
SAFE in OUR
SAFETY DEPOSIT VAULTS

The Stronghold of This Section

In our new banking home has been built one of the strongest and most up-to-date security vaults that modern mechanics can construct. The outside door to this vault weighs thirty-three thousand pounds and can be moved with a finger. You are invited to inspect it.

THE
First & Citizens
National Bank

ELIZABETH CITY, N. C.

Double Interest

Personal
And 4%

Double Protection

Resources Three Million
U. S. Gov't Supervision

Chas. H. Robinson, Pres.

L. S. Blades, V.-Pres.

W. C. Glover, V.-Pres.

W. G. Gaither, V.-Pres. Cash.

M. R. Griffin, Asst.-Cashier

M. H. Jones, Asst.-Cashier

Norfolk's Biggest Store

Miller, Rhoads & Swartz

Mail Orders Given Prompt Attention

The New Autumn Dresses for Women are More
Effective than Ever—and they are so Reasonable
in Price

We have made it possible for a few score women to secure remarkable Dress Values—a matter of no small importance these days when practically everything you start out to buy costs so much more than you had expected to pay—you have but to see them to appreciate the fact that it is possible to purchase lovely dresses at a moderate cost.

They are the latest modes featuring much the same lines and style tendencies of those selling at much higher prices—the fabrics are of the most favored sorts and in the wanted shades—as to the “making” these dresses will stand a most rigid examination.

You will be shown a splendid variety to choose from at this price—

\$45.

—and we know right well that you'll not come anywhere equaling the style or quality without paying a considerably higher price.

It is an opportunity far to great an importance to be overlooked. The following Dresses are in all sizes from 36 to 44.

—Autumn Dresses of navy Charmeuse Satin made in an especially pleasing style.

Prominent among the new features of this dress is the heavy insertion, fringe, round neck, the long close fitting sleeves and the wide girdle with tie ends.

The tunic skirt has three rows of insertion. This dress can also be had in black, navy, brown and taupe.

Priced at \$45 each.

—One of the prettiest of this group of dresses is one made of Brocade Crepe de Chine. Made with surplice waist fastening in the back with tie ends. Round neck having over collar of silk lace, bell sleeves. Handsomely draped overskirt. Shown in black and taupe.

Priced at \$45 each.

P. S.—Other Dresses are priced at \$25, \$29.75, \$35, \$49.75 and up.

Plume street, second floor.

—A beautiful Fall Dress made of a taupe Meteor, a very pleasing interpretation of a new mode.

The waist fastens on the left side and is heavily embroidered in self shade. The tunic which has a panel front and back is also embroidered. Round neck and long sleeves, trimmed with buttons. Also shown in black, navy and brown.

Priced at \$45 each.

—You are sure to bestow your admiration on these lovely autumn dresses as they are worthy of it. Made of an excellent quality Satin having vestee and long shawl revers of Georgette Crepe. The Redingote tunic has twelve tucks trimmed with buttons. Shown in black, navy and brown.